

DETAILS OF THE EVENT	
TITLE OF THE EVENT	Vidhya Mandira PG Education Expo
YEAR	2025
DATE AND DAY	09 August 2025 to 10 August 2025
VENUE	Malleshwaram in Bengaluru city
ORGANIZED BY	Public TV
PARTICIPANTS	Mrs. Kavitha & Dr. J.A. Raja (Faculty In charge) Students & Parents
BRIEF SUMMARY OF THE EVENT	Report Enclosed
PHOTOS	Photos Enclosed.

About Vidhya Mandira PG Education Expo



The 4th edition of 'Vidhya Mandira', a two-day postgraduate education expo hosted by Public TV in association with Educational Institutions that includes "The Oxford Educational Institutions" as Silver Partners and Ad6 Advertising, kicked off on 09 August 2025 Saturday at the Government Primary School grounds at Malleshwaram in Bengaluru city.

The fair was inaugurated by Public TV head H R Ranganath, who cut the ribbon to mark the beginning of the event. Over 45 prominent educational institutions have set up stalls, showcasing their postgraduate courses. The fair, which was held for two days (09 August 2025 to 10 August 2025) from 9 am to 6 pm, has received an

overwhelming response from the parents and the students. Students and parents visited the fair to gather information about various courses.

About the Event

On Day 1, 09 August 2025, Mrs. Kavitha, Assistant Professor, Department of Management Studies, represented the Department of Management Studies and reported to the stall around 9 AM. Mrs. Kavitha, explained the scope and career-oriented aspects of Master of Business Administration to the students and parents who enquired about the course. She also explained the special features of the MBA course at The Oxford College of Business Management. The First day expo ended by 6 PM.



On Day 2, 10 August 2025, Dr. J.A. Raja, Associate Professor, Department of Management Studies, reported to the stall at 9 AM and continued the enquires from the parents and the students from various institutions. The students and the parents enquired about the placement opportunities and the fee structure of the course. The two-day education Expo ended at 6 PM with the valedictory organized by the Public TV. The momentum was delivered to the faculty in Charges as a token of appreciation by the organizers. There are 77 enquiries for different courses at The Oxford College of Business Management.

